

# Northwest Oklahoma Alliance



## Board Meeting

Wednesday, April 29, 2009

10:00 a.m. – 12 Noon

Northwest Technology Center

Incubator Conference Room & IETV & Conference Call

Alva, Oklahoma

### Minutes

1. Call to Order – Meeting was called to order by President Cook at 10:05 am.
2. Roll call – Members present: Sonja Cook, Barclay Holt, Matt Gard, Melissa Washmon, Vicki McCune, and Patti Wilber.
3. Recognition of Guests – Neal Williams.
4. Approval of minutes of previous meeting – Gard made the motion to approve minutes from the January meeting; Cook seconded. Roll call vote: Cook yes; Holt yes; Gard yes; Washmon yes; Wilber yes; McCune abstain. Motion carried.
5. Discussion/possible action regarding NWOA trade show booth/display – Cook reported on the trade displays which Poster Garden is making. Issues with art work were addressed. Brian Gaddy will use information and pictures from web site to provide consistency in the marketing of NWOA.
6. Discussion/possible action regarding Land Run 2009 – McCune will meet with Cook and Pekarul to further details. Touchstone Energy shows interest in partnering as the land run will focus on energy such as wind, solar, geothermal, gasification and other possibilities. Invitations will be sent to companies related to this industry. Suggestions for the land run are to identify 4-5 regional communities for the primary stops during the tour. Communities suggested were Enid, Alva, Woodward and Guymon with local communities working with the regional communities. Dates considered for the tour are the second or third week in October, depending on other known dates of scheduled activities and events. Letters for sponsorship will go out soon. Tasks for conducting the land run will be established for members to assist. Ideas for transportation during the tour were also discussed, including MAGB.

Con Pekarul entered the meeting.

7. Committee reports:
  - a. Finance – Washmon presented the current financial statements.
  - b. Communication – Web site is much improved and will continue to be improved. It is important to market the site and encourage everyone to use it.
  - c. Membership – Wilber reported on current membership status with 31 paid members for 2009. Discrepancies in paid membership and membership records show

that some memberships were paid directly to High Plains so membership list will be updated. It is helpful to notify membership chair when dues are paid as well as encouraging renewals to complete the membership form for updating any changes in contacts, email addresses, and other membership information.

d. Business Retention, Expansion & Recruitment – No report.

e. Special Needs – Cook reported that the land run tour is being planned and further details will be made available. High Plains RC&D and the Woodward County OSU Extension Service are hosting a seminar on May 8 at the technology center that focuses on the 2008 Farm Bill and the stimulus money.

f. Legislative – Holt reported good attendance at the legislative event in February. Suggestions for next year's event are to encourage schools, municipalities, county governments, and other groups to be represented at the legislative event.

g. Events – No report.

8. Discussion/possible action in regards to committee updates. None.

9. New Business – An agriculture enhancement diversity grant is available with the loan at 0% for 5-6 years up to \$10,000.

10. Adjournment – Holt made the motion to adjourn; Gard seconded. Roll call vote: Cook yes; Holt yes; Gard yes; Washmon yes; Wilber yes; McCune yes; Pekrul yes. Motion carried. Adjournment at 11:45 am.